



STAGE 2 CASE STUDY: MEDIA & ENTERTAINMENT

“Stage 2 Networks enables us to focus on the business we are in while providing a scalable, seamless and headache-free platform for our voice and data systems. We are very pleased with Stage 2’s technology and hands-on approach.”

Chief Technology Officer

SUBJECT

A global expert in online video distribution, targeted advertising and content broadcasting.

SITUATION

This innovative and international media and entertainment company was barely out of its infancy when actual and projected growth required they assess still-emerging telecommunications needs.

SOLUTION

Stage 2 deployed a hosted business phone system that initially served 15 corporate employees, located both in New York and California, allowing them to direct dial between office locations and avail themselves of our feature-rich services platform. Within one year the company had expanded to nearly 100 employees, operating in the United States, Australia and the United Kingdom. Investment in a traditional PBX system would have been cost-prohibitive for this up-and-coming, but fledgling concern.

With Stage 2’s highly scalable hosted business phone systems solution, the company has not only been able to avoid “breaking the bank” at a crucial point in their development, but has enjoyed the ease with which their phone system can be immediately implemented and integrated – virtually on a “plug and play” basis – to accommodate the addition of one or several new hires at a time – virtually anywhere in the world.

SYNOPSIS

Stage 2 delivered a scalable solution that:

- Provides for rapid growth plus seamless connectivity – facilitating phone system deployment anywhere – in this case, on three different continents.
- Requires significantly lower capital expenditure commitments.
- Implements easily – supported by Stage 2 representatives who can coordinate set up, whether half a block or half a world away.